

Record of Observation or Review of Teaching Practice

Session/artefact to be observed/reviewed: Lecture plan - Unit wrap-up & recap session

Size of student group: 139

Observer: James Venning

Observee: Sonia Vega-Pérez

Note: This record is solely for exchanging developmental feedback between colleagues. Its reflective aspect informs PgCert and Fellowship assessment, but it is not an official evaluation of teaching and is not intended for other internal or legal applications such as probation or disciplinary action.

Part One

Observee to complete in brief and send to observer prior to the observation or review:

What is the context of this session/artefact within the curriculum?

This is the slide deck for the last lecture of the Marketing Management unit (Y1), which runs from WK6 to WK14.

The unit is assessed holistically, through an individual report (2000 words) on a fashion brand (of the student's choice)

The first part of the session is the wrap up of the unit, finalising the end of the working process students followed along in preparation for submission. After the break, it offers a guided section-by-section review of the assessment brief requirements, and keep concepts seen within the unit.

How long have you been working with this group and in what capacity?

10 weeks

What are the intended or expected learning outcomes?

Clarify concerning and unclear areas of the unit content

Review brief requirements

Q&A session in preparation for submission

Ensure alignment to unit LOs.

What are the anticipated outputs (anything students will make/do)?

Make The Grade cross-check, identifying unclear or unfinished items in their own progress and preparing their queries for Q&A and/or opt-in last tutorials.

Are there potential difficulties or specific areas of concern?

- Lower attendance, as it is the last session.
- Replication of materials (for re-cap) potentially being counter-productive: generating confusion instead of clarification.

- Interfering

How will students be informed of the observation/review?

n/a?

What would you particularly like feedback on?

Recap approach, deck structure, content length...

How will feedback be exchanged?

Meeting on 27th February

Part Two

Observer to note down observations, suggestions and questions:

- Very clear introduction and expectations.
- A good balance of theoretical models with explanation and supporting example of concepts covered such as 'financial implications budget'
- Measurable KPI's
- Clear direction versus the unit brief
- Potentially a lot of information on each slide to digest, could consider less detail here and talk around the information.
- Conclusion posed some good open-ended questions to get the students to challenge themselves and move forward after the session.
- Useful to have other resources at the end for further reading and further task to clearly move forward after the session.
- You could also summarise the end with what they have learned today.

Part Three

Observee to reflect on the observer's comments and describe how they will act on the feedback exchanged:

This observation was very helpful. Reflecting on the observer comments, I will trial generating two versions of this session –one that will work as the in-class presentation, which will be more visual, lighter in text, and another one that will serve as a supportive deck, for students to refer to at their own time and pace, which will include further detailed information.
